

Cookie and Privacy Policy

Terms

'We/Us/Our' is Cambridge Car and Van Rental 'You(r)' is the customer and/or the driver of the vehicle hired 'Google Analytics' a third party service used to collect web statistic data for our own market research. No personal information is collected

'Cookies' are encrypted strings of text that a website stores on a user's computer

Data collected when making a booking

When booking with us we ask and require the following details:

- Your full name
- Current address
- Telephone number
- E-mail address
- Date of birth
- Your full card details
- Your billing address

We use this information to check the driver is eligible to drive the requested vehicle, make contact with the driver and take payment.

Data automatically collected via Google Analytics

- We collect your IP address when you visit our site. This only identifies your ISP (Internet Service Provider) and does not contain any information about you as an individual.
- The web browser you are currently using (including versions);
- Your screen resolution
- Where you entered our website from (i.e Google Search) and your activity on our website;

We use all the above information for our own market research.

Cookie Policy

On some pages we may set and access Persistent Cookies on your computer. These will stay on your hard drive until you delete them. We use cookies to aid your experience and help you access information quickly. Your browser is automatically set to accept cookies by default. You have the option to change these settings in your browser. Cookies do not corrupt or damage your computer, programs, or computer files. Some pages may also use Session Cookies. These are temporary cookie files, which are erased when you close your browser.

Important information

- Unless we are obliged or permitted by law to do so, any data we have collected will not be disclosed to any third parties unless stated here (Google Analytics)
- Information collected from a survey or feedback, will be used for our own market research for improvements in our service only
- Information given when making a booking is used to speed up the checkout process and verify you are eligible to hire the booked vehicle
- All personal Data is stored securely in accordance with the principles of the Data Protection Act 1998
- Information when booking online is protected by SSL. This is shown by the padlock on our secure reservation page